



Contact:
Lauren Dublin
Phone: (763) 477- 3111
Email: ldublin@whe.org

News Release

WRIGHT-HENNEPIN HOSTS THIRD ANNUAL ELECTRIC VEHICLE RIDE & DRIVE EVENT

Rockford, Minn. (September 25, 2023) — Wright-Hennepin Cooperative Electric Association (WH) hosted its third annual Electric Vehicle (EV) Ride and Drive Event on September 21, in tandem with Drive Electric MN. Approximately 175 people attended, and more than 135 members test drove a variety of EVs. The event was hosted just ahead of Drive Electric Week (September 22 – October 1), a week dedicated to raising awareness of the benefits of EVs.

Local dealerships provided EVs for test driving, including a Tesla Model Y and Model 3, Kia EV6, Mustang Mach-E, Audi Q8 e-Tron, Chevy Bolt, Polestar 2, Mitsubishi Outlander, and Ford F-150 Lightning.

Besides test drives, members had the opportunity to learn about EVs from 10 fellow members who brought their personal EVs to display. The event also included electric lawn mowers from Minnesota Mowers, and representatives from Great River Energy and Drive Electric MN. WH was available to discuss its EV Energy-Saving Programs, charging options, and rebates. This year's event also included free ice cream, a DJ, and a food truck.

“Member involvement and events are an integral part of WH’s values, and with the market share of EVs continuing to grow, this event is an opportunity to educate members as well,” said WH President and CEO Tim Sullivan. “Our Ride and Drive has continued to grow since its first year, and we are proud to be able to offer our members this chance to experience them firsthand.”

Wright-Hennepin Cooperative Electric Association is a member-owned, not-for-profit electric utility that provides power to rural Wright County and western Hennepin County. The cooperative has been a corporate citizen to the area since 1937 and currently serves more than 59,000 electric accounts. It is headquartered in Rockford, Minn.

-end-



Attendees check out an EV on display at WH's 2023 EV Ride and Drive.



Event attendees talk near an EV on display at WH's 2023 EV Ride and Drive.



Test drive cars wait for drivers at WH's 2023 EV Ride and Drive.